



**MINUTES OF A REGULAR MEETING OF THE
SUNSET VALLEY ARTS COMMISSION
WEDNESDAY, OCTOBER 20, 2021 AT 2:00 P.M.**

This meeting was held virtually at: <https://attendee.gototraining.com/r/7625468699246194690>
Training ID: 429-254-988

MEMBERS PRESENT: Sasha Russell (Chair), Terry Cowan (Vice Chair), Myles Fox, John Frick, James Hart, Ruth Pifer-Hutson, Karen Medicus (Council Liaison)

STAFF PRESENT: Matt Lingafelter and Sylvia Carrillo

1. Call to Order/Chair Statement

- Chair Russell called the meeting to order at 2:06 P.M.
- The Chair gave an opening statement regarding expectations from the Commission members for the remainder of 2021

2. Citizen Comments

- None

3. Consider approval of the minutes from July 28, 2021

- Ruth Pifer-Hutson made a motion to approve the minutes, seconded by John Frick.
- All voted in favor and the minutes were approved

4. City Council Liaison Report

- Council Member Medicus delivered her report

5. Reports on current efforts

- ArtFest
 - Discussion of the price for vendor fees
 - John Frick made a motion to increase the price of vendor fees from \$60 to \$75, seconded by James Hart
 - All voted in favor and the motion carried

- T-shirt and Postcard Designs
 - Commission favored the blue-colored shirt as of today; if there is one logo on the front of the turquoise, preferred the yellow vs. cream for the logo
 - Commission preferred wood cut illustration with the logo and event name
- Discussed other items related to ArtFest
 - Ruth Pifer-Huston is the point of contact for Home Depot
 - Reach out to Carolyn Meredith for Adventure Build
- Bringing Art Home
 - Update from Ruth Pifer-Huston
 - Commission in favor of keeping the project going; may need to explore project later with regards to budget
 - Discussion of publicity for the program

6. Discussion/Action Items

- Discussion of the ArtFest Sponsorship Pilot Program
 - Commission discussed the sponsorship package and made some minor edits to the document
 - Sasha Russell made a motion to recommend the sponsorship package, as amended, to the City Council for approval, seconded by Terry Cowan
 - All voted in favor and the motion carried
- Art in Public Places Policy
 - Commission discussed the proposed art in public places policy
 - Terry Cowan made a motion to send this to legal to craft guidelines and a policy from the recommendations here and bring back to the committee in draft form at the next meeting, seconded by John Frick
 - All voted in favor and the motion carried

7. Housekeeping Items

- Committee-Commission-Council Work Session on July 31st Discussion
 - Sylvia Carrillo and Karen Medicus provided a brief overview
 - Commission members to provide feedback to Karen Medicus

8. Future Discussion Items/New Business

- Projects for 2021-2022

9. Adjourn

- Ruth Pifer-Huston made a motion to adjourn, seconded by James Hart
- All voted in favor and the meeting was adjourned at 4:10 P.M.

MINUTES APPROVED 11-17-2021