



MINUTES OF A CALLED MEETING OF THE  
SUNSET VALLEY ARTS COMMISSION  
WEDNESDAY, JULY 28, 2021 AT 2:00 P.M.

This meeting was held virtually at: <https://attendee.gototraining.com/r/7247657810363424002>  
Training ID: 738-565-196

MEMBERS PRESENT: Sasha Russell (Chair), Terry Cowan (Vice Chair), Myles Fox, John Frick, Ruth Pifer-Hutson, Karen Medicus (Council Liaison)

STAFF PRESENT: Matt Lingafelter

1. Call to Order/Opening Activity

- Chair Russell called the meeting to order at 2:08 P.M.
- Discussion of Sorolla's 1909 "Strolling along the Seashore"

2. Citizen Comments

- None

3. Consider approval of the minutes from June 16, 2021.

- John Frick made a motion to approve the minutes, seconded by Myles Fox. Four members voted in favor; Sasha Russell abstained. The minutes were approved with a vote of 4-0.

4. City Council Liaison Report

- Karen Medicus delivered her report (see attached)

5. Reports on current efforts

- Facebook – Myles Fox delivered the report, including a metric log from Nov. 2020 through July 2021 (see attached)
- Bringing Art Home – Ruth Pifer-Hutson delivered a report
  - 18 children and 7 adults
  - BAH supplies to be stored in the SVAC storage room at City Hall

6. Discussion/Action Items

- ArtFest Sponsorships – the Commission discussed launching a sponsorship program for ArtFest 2022; staff directed to research advertising HOT fund contributors, including short-term rentals

- John Frick volunteered to assist Sasha Russell with drafting a sponsorship package
- Project for Art on Electrical Boxes (Public Safety, City of Austin) – the Commission briefly discussed this item, no other updates at this time
- Public Art Project Policy – the Commission discussed the proposed policy, with SVAC oversight for any art purchased or sponsored by the City
  - Commission members to send their comments and edits on the policy draft to Terry Cowan
  - Possible addition: art should not be offensive to the public
  - Next meeting: discussion and possible action finalizing the draft art in public places policy

#### 7. Housekeeping Items

- Committee/Commission/Council Workshop 7/31/21
- Recruitment of New Members – using the new projects and FY22 budget to help recruit new members to the Arts Commission

#### 8. Future Discussion Items/New Business

- The Commission discussed social media and other procedures, and determined this item needed to appear on a future agenda as a discussion and possible action item

#### 9. Adjourn

- John Frick made a motion to adjourn, seconded by Terry Cowan. All voted in favor, and the meeting adjourned at 3:48 P.M.

MINUTES APPROVED 10-20-2021