



**MINUTES OF A REGULAR MEETING OF THE  
COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE  
OF THE CITY OF SUNSET VALLEY, TEXAS  
WEDNESDAY, OCTOBER 6, 2021 at 6:00 P.M.**

This meeting was held in-person at the PD Training Room and virtually at: <https://attendee.gototraining.com/r/757192294685720066>

COMMITTEE MEMBERS PRESENT: Clayton Stice (Chair), Horacio Zambrana (Vice-Chair), John Kestner, Mickie Powers, Macy Hurwitz

STAFF PRESENT: Matt Lingafelter and Sylvia Carrillo

1. Call to Order
  - Clayton called the meeting to order at 6:02 P.M.
2. Citizen/Public Comments
  - None
3. Approval of Minutes from the July 7, 2021 regular meeting
  - Horacio made a motion to approve the minutes; all voted in favor, and the minutes were approved
4. Council – Committee Work Session Update from July 31, 2021
  - Karen Medicus presented a summary from the July 31<sup>st</sup> workshop
  - The Committee, Karen and staff discussed some of the ideas discussed at the workshop for Committees
  - The Committee supported the following:
    - Two-year appointments for members
    - Synergy between Council and the Committees
    - Utilize Ad hoc Committees and/or smaller subgroups
5. HDL Sales Tax Reports for July – September 2021
  - Staff presented the sales tax reports and the retail space report
  - Committee discussion of numbers and retail space report
6. Economic Development discussion concerning attracting businesses to the city

- Committee discussed attracting businesses to Sunset Valley
- Staff and Karen provided an update on Ampersand and the Marketing Ad hoc Committee
- Committee supports creating a pitch deck or set of materials to distribute to businesses, especially businesses in the Brodie Oaks shopping center for potential relocation to Sunset Valley

7. Proposed Items for the next Meeting Agenda

- Community engagement discussion
- Discussion of a potential winter holiday event
- Add City Hall/Facilities plan to a future agenda

8. Adjourn

- Horacio made a motion to adjourn
- Meeting adjourned at 7:50 P.M.

MINUTES APPROVED 11-10-2021