



**MINUTES OF A CALLED MEETING OF THE
COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE
OF THE CITY OF SUNSET VALLEY, TEXAS
WEDNESDAY, NOVEMBER 10, 2021 at 6:00 P.M.**

This meeting was held in person and virtually at: <https://attendee.gototraining.com/r/2010394758076135938>
Training ID: 219-416-780

COMMITTEE MEMBERS PRESENT: Clayton Stice (Chair), Horacio Zambrana (Vice-Chair), John Kestner, Mickie Powers, Wanda Reetz (Council Liaison)

STAFF PRESENT: Matt Lingafelter and Sylvia Carrillo

1. Call to Order
 - Clayton Stice called the meeting to order at 6:05 P.M.
2. Citizen/Public Comments
 - Comment from Clayton to seek resident input for what to do with the City Hall building
3. Approval of Minutes from the October 6, 2021 regular meeting
 - Correction under Agenda Item #1
 - Mickie Powers motioned to approve the minutes, with corrections – all voted in favor and the minutes were approved
4. Council Liaison Report and Marketing Ad hoc Committee update
 - Wanda Reetz delivered her report and provided an update on the wrap-up meeting with the Marketing Ad hoc Committee
 - The Committee discussed items related to the Ad hoc Committee's work with marketing and beautification
 - The Committee discussed the P&E Committee's plan for a Parks and Open Space RFQ and Plan
 - Horacio Zambrana made the following motion:
 - Recommend to City Council to hire a consultant and/or direct staff to initiate and execute established concepts and ideas presented by Ampersand, including beautification, safety improvements and delineation of locale along the retail district that can be done in the next two years, separate and apart from the parks and open space planning

o All voted in favor and the motion carried.

5. Sales Tax Reports for October and November
 - Staff presented the reports and also gave a retail vacancy update
6. Discussion of a potential meeting with Community & Economic Development representatives from CAPCOG and the Office of the Governor
 - Staff informed the Committee that representatives would like to meet with the Committee in February 2022
7. Discussion and possible recommendation to City Council for a Winter Holiday Event
 - Committee discussed options for a Winter Holiday Event
 - Committee was in favor of a Winter Solstice celebration
 - Staff directed to research what could be done for the event
 - Committee brainstormed what they would like at the event
 - Mickie Powers made a motion to proceed with planning a Winter Solstice Celebration – all voted in favor and the motion carried
8. Volunteer Applications for 2022 and recruitment of new members
 - Staff instructed members how to complete their applications
9. Proposed Items for the next meeting agenda
 - City Hall discussion
10. Adjourn
 - Meeting adjourned at 7:53 P.M.

MINUTES APPROVED 12-01-2021