



**NOTICE OF A REGULAR MEETING OF THE
COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE
OF THE CITY OF SUNSET VALLEY, TEXAS
WEDNESDAY, FEBRUARY 2, 2022 at 6:00 P.M.**

This meeting will be held virtually via GoToTraining, please register using the link below:

Registration URL: <https://attendee.gototraining.com/r/1872366468250057985>

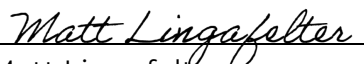
Training ID: 233-040-524

Notice is hereby given that the Community and Economic Development Committee of the City of Sunset Valley, Texas will hold a regular meeting on February 2, 2022, at 6:00 P.M. virtually via GoToTraining, at which time the following items will be discussed, to-wit:

1. Call to Order
2. Citizen/Public Comments
3. Approval of Minutes from January 5, 2022
4. Council Liaison Report
5. Discussion of Economic Development items for beautification, including banners
6. Community Event Planning for 2022
 - a. Winter Solstice Post Event Survey Results
 - b. FY21 Volunteer Appreciation Planning
 - c. Spring Fling Planning
7. Proposed Items for the next meeting agenda
8. Adjourn

A quorum of the City Council may attend the meeting, however, no official action by the City Council shall be taken.

I certify that the above notice of meeting was posted at City Hall, 3205 Jones Road, Sunset Valley, Texas, on the 29th day of December 2022 at 12:00 P.M.


Matt Lingafelter
City Secretary



**MINUTES OF A REGULAR MEETING OF THE
COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE
OF THE CITY OF SUNSET VALLEY, TEXAS
WEDNESDAY, JANUARY 5, 2022 at 6:00 P.M.**

COMMITTEE MEMBERS PRESENT: Clayton Stice (Chair), Horacio Zambrana (Vice-Chair), Lauren Alexander Labahn, Penny Cedel, John Kestner, Jennie Lou Leeder, Mickie Powers, Wanda Reetz (Council Liaison)

STAFF PRESENT: Sylvia Carrillo and Matt Lingafelter

1. Call to Order/Welcome Members
 - Chair Stice called the meeting to order at 6:02 P.M.
 - Committee Member introductions
2. Citizen/Public Comments
 - Horacio and other members thanked city staff, Council Member Johnson, and everyone who helped put on the Winter Solstice event
3. Election of Committee Chair and Vice Chair
 - John nominated Clayton Stice for Chair, seconded by Mickie; with no other nominations, Clayton was elected by acclamation
 - John nominated Horacio Zambrana for Vice Chair, seconded by Clayton; with no other nomination, Horacio was elected by acclamation
4. Regular Meeting date and time for 2022
 - Committee will keep regular meeting date and time first Wednesday of the month at 6 pm
 - Committee will keep the Robert's Small Meeting Rules
5. Council Liaison Report
 - Council Member Reetz delivered her report
6. Winter Solstice Celebration event wrap-up
 - Committee discussed the event
 - Committee directed staff to send out a survey to residents for event follow-up, and how to better plan for future community events
7. Volunteer Appreciation and other 2022 event planning
 - Committee discussed Volunteer Appreciation, and due to COVID-19 numbers, will not have a traditional event, but rather a giveaway
 - John will look into swag (hoodie or vest) from Big Frog, with the new city logo embroidered

- Committee discussed budget – moving \$500 from Community Event planning to boost the Volunteer Appreciation line item
- After the \$500 transfer and Winter Solstice Event expenses, \$1,800 left in Community Event Planning
- Spring Fling discussion – will need to ask Council for more funds in order to put on the event – date and location TBD

8. Proposed Items for the next meeting agenda

- Post Winter Solstice Event Survey results – what type of events do residents want? What will they attend?
- Volunteer Appreciation and Spring Fling planning
- Marketing/Beautification discussion – staff directed to invite Jose Canales to the next CED Meeting
- Staff directed to provide onboarding materials to the new CED Members

9. Adjourn

- Horacio made a motion to adjourn; meeting adjourned at 7:47 P.M.

DRAFT



#ITSGOODTOBEHERE

COUNCIL MEETING DATE: FEBRUARY 1, 2022

APPROVAL PENDING

CITY COUNCIL AGENDA ITEM #15

STAFF PREPARER/CONTACT INFORMATION: Sylvia Carrillo, City Administrator,
scarrillo@sunsetvalley.org

COUNCIL SPONSOR: Wanda Reetz, wreetz@sunsetvalley.org

SUBJECT: ADMINISTRATION / MARKETING/CONTRACTS

DESCRIPTION: Consider and act on banner purchase and art selection in an amount not to exceed \$8,089.24 from the Economic Development line item allocated for beautification purposes. (Council Member Reetz/Administration)

BACKGROUND: At the November 16, 2021, meeting, Council approved the remaining American Rescue Plan funds in the amount of \$66,512 to be used for beautification along the commercial corridors.

The CED committee met on December 1, 2021 and recommended that the City move forward with banner development and placement in the commercial corridors and other feasible areas of the City, as well as additional poles located along the Brodie Lane corridor. The motion passed unanimously.

This item now seeks to execute that item. Council is asked to approve the expense. The enclosed banner designs were previously approved by the Marketing Ad-Hoc committee. The enclosed price also includes installation by the production team. Comparable pricing was difficult as these are custom banners in both size and scope. The size is 22.5" x 55". We will reuse some existing hardware and other hardware will be cut down and modified to fit. Additionally, this vendor will provide print of six (6) different designs. With alternate vendors, each art piece requires additional set up costs per banner.

APPLICABLE SECTIONS OF CODE: [Financial Policies](#)



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FUNDING:


CURRENT YEAR FISCAL BUDGET							
FUND	DEPT.	ACCT.	DESC.	BUDGET	ENCUMBERED	THIS ITEM	REMAINING
01 – General Fund	01- Admin.	5310 Economic Development		\$66,512	0	\$8,089.24	\$58,422.76

STAFF RECOMMENDATION: Staff recommends approval.

SUPPORTING MATERIALS PROVIDED: YES / NO:


- STATEMENT OF WORK
- PRIOR COUNCIL ACTION
- NOVEMBER FINANCIAL STATEMENT PROVIDING FINANCIAL INFORMATION
- BID INFORMATION

WHAT'S GOOD?



SUNSET VALLEY


IMAGINATION AT ARTFEST



SUNSET VALLEY


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WHAT'S GOOD?



SUNSET VALLEY

GATHERINGS AT THE HOMESTEAD



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WHAT'S GOOD?



SUNSET VALLEY

GREENBELT NATURE WALKS



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WHAT'S GOOD?



SUNSET VALLEY

CRUZTECA SECRET SALSAS.



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WHAT'S GOOD?



SUNSET VALLEY


WEEKENDS AT THE FARMERS' MARKET



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WHAT'S GOOD?



SUNSET VALLEY

HAPPY HOUR AT DOC'S BACKYARD.



SUNSET VALLEY

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Thomas Graphics Inc.

9501 IH-35
Austin, TX 78753
Phone (512) 719-3535
Fax (512) 719-3534
www.thomasgraphicsinc.com

Quotation

P1001v3

To:

City of Sunset Valley
3205 Jones Rd
Sunset Valley, TX 78745
Office: (512) 892-1383

Date 11/30/2021
Salesperson Phillip Cole

We would like to thank you for your time and consideration in regards to this quotation. Included is the detailed product specifications and prices. The quotation is confidential and is intended solely for the use of the addressee(s) named above.

Below Is Your Detailed Production Specifications for this Request

Description	Quantity	Price Per	Extended
A. Digitally printed Double sided Light pole banners 22.5"w x 55"h	45	\$95.00	\$4,275.00
B. Installation	45	\$42.00	\$1,890.00
C. Setup	1	\$25.00	\$25.00
D. Light Pole banner Hardware kit	27	\$51.23	\$1383.00
E. Remove existing 11 hardware(small) and install 27 new	1	\$216.00	\$216.00
F. Cut 2" off of fiberglass poles(18 poles, 2 ea)	36	\$8.34	\$300.24

Subtotal	\$8,089.24
Tax	exempt
Gand Total	\$8,089.24

Quoted By: Phillip Cole Sign: _____ Date: _____

Accepted By: _____ Sign: _____ Date: _____



Custom Pole Banners

Durable - Double Sided - Fast Production



Vibrant pole banners that stand out wherever they are displayed. Printed onto a durable 18 oz vinyl and attached to any pole, these pole banners will be noticed by all. Order pole banners today to advertise your event or brand!

[Read More](#)

Size (Inches)

24" x 54"

Quantity

1

[Buy More, Save More](#)


Printed Sides: 2 Sides Same

Pole Pockets: 2" Pocket Top & Bottom

Accessories: None

Hardware Kit

None



Price Each

\$84.87

Get Started

[Additional Details](#)

HEAR FROM OUR CUSTOMERS:

“I love the ease of designing, altering, and producing a... there are components that allow you to create a sign

★★★★★
173K STORE RATINGS

4.7 ★★★★★
Google
Customer Reviews

Price Each

\$84.87

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Additional Details



Need help with your custom pole banner? We offer **FREE DESIGN SERVICES!**

Get Free Design Help

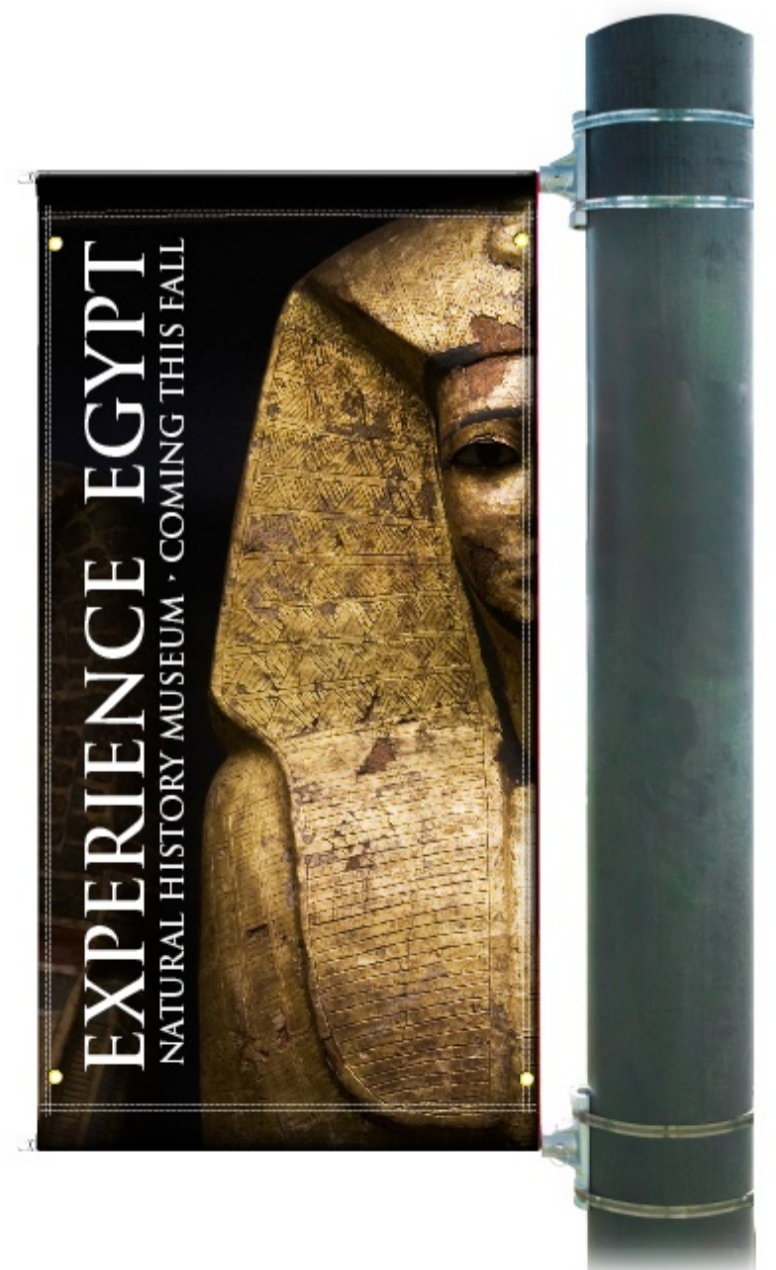
What are Pole Banners?

Pole banners are displayed between two poles on lamp posts and light posts on main roads, boulevards and avenues in cities and on campuses. They are most commonly used for seasonal promotions around events including city celebrations, the 4th of July, parades and rodeos, Thanksgiving, Christmas and more.

100% Customizable

Pole banners are 100% customizable so you can get the exact colors and design you want. If you need help creating the perfect look you can take advantage of our free design services.

Made from 18 oz vinyl, these banners result in high resolution, waterproof, and UV safe graphics that are perfect for all seasons of outdoor usage.



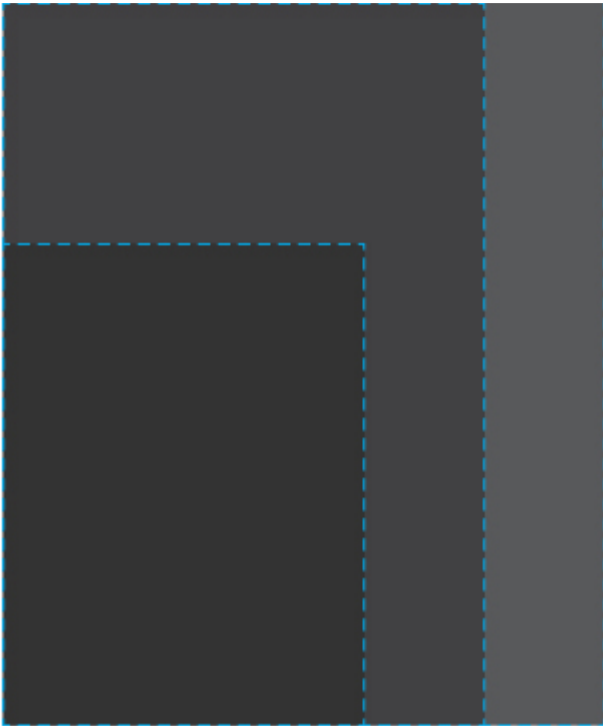
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Google
Customer Reviews

Price Each

\$84.87

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Additional Details



Multiple Sizes Available

We offer our pole banners in 3 different widths, 18", 24", and 30" with heights available every 6 inches from 24" to 96". Please contact us if you need a custom height between 24" and 96".

You can also order 2 pole banners and hardware kits for a dual banner look on a single pole.

Hemmed Pole Pockets

The standard hemmed pole pocket size is 2" and allows for poles up to 1 1/4" to be used. Banners with pole pockets of 3" and 4" are available as replacement banners that do not need a hardware kit.

Weather Resistant

Rain or shine, summer or winter, these banners are waterproof and UV safe that make them perfect for extended outdoor use no matter the climate.

Grommets

Brass grommets are included for no additional charge on all four corners of your banner allowing you to more securely install your banner with a zip-tie.

Hardware

A pole banner isn't complete as a signage solution without compatible hardware! Our pole banners (2" pole pockets only) come with an optional hardware kit that includes the following:

Poles - Two Fiberglass poles with endcaps that are strong and durable for extended use.

Brackets - Two mounting brackets with accessories that are resistant and sturdy. Accessories include two mounting pins and two rain caps that help secure the pole and two



4.7 ★★★★★
Google
Customer Reviews

Price Each

\$84.87

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Additional Details

To allow for separate banner purchases the hardware kit is an additional option for banners with 2" pole pockets. 3" and 4" pole pocket banners do not include the option of a hardware kit at this time but can be purchased as stand-alone banners.

Pole Pocket Sizing Chart

The standard banner with 2" pole pockets will accommodate poles up to 1 1/4" in diameter. If you have the hardware already installed and only need banners with larger pole pockets we also offer 3" and 4" pole pockets. The pole diameters accommodated by these larger pole pockets are summarized in the table.

Pole Pocket Size	2"	3"	4"
Pole Diameter	up to 1 1/4"	1 1/4" to 1 13/16"	1 13/16" to 2 7/16"



Installation

To install your pole banner start by attaching the mount to the desired pole with the steel bands. Once the hardware is installed, slide the fiberglass arms into the banner and the mounts on the pole. To finalize your installation slide the pin with keychain through the holes to ensure the poles do not come off. Lastly, hand tighten the threaded screws and secure your banner using zip-ties through the grommets in the two corners closest to the pole mount.

Additional Specs

Weight

.09 lbs. per square foot (18 oz. vinyl)

Thickness

.0156 inches (about the thickness of 4 sheets of copy paper, based on 18 oz vinyl)

Uses

Outdoor, Indoor, Street Poles, Lamp/Light Posts, Cities, Schools, Colleges, Holidays, Parades, Rodeos, Tourism

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Additional Details

Estimated Lifespan

3+ years based on weather exposure

Dual Banners



Looking for more than one banner for a dual banner look? Simply customize your banner and make sure to select a quantity of two. You'll then have a banner for both sides of your pole. Please note that this is currently only possible with our 2" pole pocket banner as 3" and 4" pole pocket banners do not currently come with a hardware kit. If you have existing hardware and simply need banners, regardless of the pole pocket size, simply order two banners of whichever size you need.

Why Signs.com?



Fast Production

Order Today. Ships Within Two Days.



Customer Experience

Easy, Fast, Award-Winning



100% Custom

Colors and Design Specific to Your Banner

Reviews

4.7

Out of 5.0

- 5 Star
- 4 Star
- 3 Star
- 2 Star
- 1 Star

- (45)
- (5)
- (3)
- (2)
- (1)

Overall Rating

89%

of customers that buy from this merchant give them a 4 or 5-Star rating

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Price Each

\$84.87

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Additional Details

"banners looked great!"

Verified Buyer

Nov, 03 2021 by Katrina

"Great quality, great price, fast service"

Verified Buyer

Oct, 26 2021 by Patricia

"The banners turned out nice."

Verified Buyer

Sep, 19 2021 by Jody

"Great quality and quick turn-around!"

Verified Buyer

Sep, 10 2021 by FRED

"Colors great, material rugged, stitching and grommets perfectly placed."

1 2 ... 11 High To Low

Frequently Asked Questions

Have a question? Search here.

Go

[View all FAQs](#)

Product Specs

What are pole banners made of? Do you offer any other materials?

Our pole banners are made from 18 oz. vinyl. We've found that vinyl is the best material for outdoor pole banners due to its durability. We don't currently offer any other materials for custom pole banners.

Are your pole banners printed double sided? Is single sided available?

All of our pole banners are printed double sided as we feel that is not only the most common end use but the most delivering your message. We do not currently offer single sided pole banners.

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Price Each

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Additional Details ▾

assume you're getting what we call a pole banner. If you're still not sure don't hesitate to [contact us](#) to make sure what we offer is what you need!

What printing process is used for your pole banners?

We print our pole banners using a four color digital printing method. This process allows the printed graphic to be waterproof and UV safe.

What sizes are available for pole banners? Is there a minimum or maximum size?

We offer our pole banners with three different widths, 18", 24", and 30". For each of these widths we offer lengths every six inches from 24" to 96" long (i.e. 18"x24" - 18"x96", 24"x24" - 24"x96", 30"x24" - 30"x96"). The minimum size is 18"x24" and a maximum size of 30"x96".

What are the most common sizes for pole banners?

The most common sizes for pole banners are 18"x36", 24"x36", and 30"x36".

Can I order a custom size pole banner?

Yes! Although the widths we allow are only 18", 24", and 30" we offer additional lengths other than the default of every six inches. We offer lengths every whole inch between 24" and 96". If you need a custom length between 24" and 96" please contact us.

Do you offer pole pockets on your pole banners? What sizes do you offer? Any restrictions or differences?

We offer two inch pole pockets on our pole banners which fit hardware arm poles up to 1.25" in diameter. We also offer pole banners with three and four inch pockets. Three inch pockets allow for hardware arms 1 1/4" to 1 13/16" in diameter. Four inch pockets allow for hardware arms 1 13/16" to 2 7/16" in diameter. For banners with three or four inch pockets selected as an option, hardware is unavailable at the current time.

What shape are your pole banners? Can I get a different cut or shape?

Our pole banners are standard cut which means they will be a rectangular shape. We don't currently offer halo, contour, or any other cuts for pole banners.

Will my pole banners have seams or hemming?

Our pole banners are double sided and printed on a single piece of banner material. This is known as single ply printing. We also produce each pole banner with a pole pocket, the default of which is two inches. These pole pockets are hemmed two, three, or four inches from the top of banner depending on which pole pocket size is ordered. Thus, with pole pockets you will see two horizontal hem or stitch lines.

Is there a matte or glossy finish for your pole banners?

Our pole banners have a matte vinyl finish to them. This finish is waterproof and UV safe making it great for outdoor use.

Are grommets available for your pole banners? Can I change where they are placed?

We include four brass grommets on each pole banner. These grommets are included at no additional cost and are placed at the four corners of the banner under/above the pole pockets. These grommets are excellent for using zip-ties or a type of fastener to secure the banner to the hardware to help keep the pole banner in place. Grommets are

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Additional Details ▾

We offer the hardware or pole banner kit as an additional option to the banner in the event that you don't have pre-existing hardware or need a banner at a different length than your pre-existing hardware. Thus, if you are looking for a graphic without the optional hardware you may order a banner as a standalone item. We do not currently offer only the hardware or kit without a banner.

Lastly, only the banners with 2" pole pockets are available to be ordered with hardware or a kit. Banners with 3" or 4" pole pockets can not have hardware shipped with them at this time.

What comes in the hardware kit and what materials are these items?

Our hardware kit is available as an add-on item for purchase with pole banners that are ordered with two inch pole pockets. The hardware kit contains two fiberglass arms, two cast metal mounting brackets, four steel bands, and accessories (2 threaded screws and 2 pins with key rings) to secure your poles and banner.

How thick of a pole or post is the hardware compatible with? Any restrictions?

To secure hardware to a pole or post, mounting brackets are to be fastened and secured with the steel bands included in the hardware kit. These steel bands extend in length to 47". This means the circumference or perimeter of the desired install pole must be less than 47". Assuming the pole is less than 47" in circumference or perimeter there are no restrictions as to where your mounting bracket and pole banner can be installed.

Can I order replacement or additional hardware as standalone items?

No. Currently we are unable to offer only hardware or the kit as a standalone purchase. The hardware or kit is only available as an option when purchasing 2" pole pocket banners.

What is the print area for your pole banners?

Our pole banners are printed with an area of your selected size. If you are wanting a banner measuring 18"x36" you will be able to print your graphic within an 18"x36" area. This area includes both top and bottom pole pockets and should be factored into your design. If you don't want to print your design on either of the pole pockets factor in two inches from both the top and bottom of the pole banner.

Do you offer color matching for your banners?

We do not currently offer color matching for our pole banners.

How do I upload my custom pole banner design to your design tool? Are there any restrictions?

To upload your artwork or design simply go to our [design tool](#) and click the upload button and select your design file from your device. We accept design files in the formats of .ai, .eps, .svg, .pdf, .jpeg, .jpg, .png, .gif, .bmp, .tiff, and .tif. We recommend you upload vector artwork. When uploading bleed use .25" on all sides. Our design tool maximum file upload size is 25MB. For files larger than 25MB you can use a low resolution image to place your order and then upload the higher resolution file to our [file uploader](#). You can leave a comment on the checkout page that you'll be doing so. Post-checkout, simply fill out the form on that page with your name, email, order number, and any comments regarding your file. After filling out this information click the "Next" button and "Click or Drop Here" button to add a file from your device. After uploading your file click the "Finished Uploading" button to finalize your file upload. After you've completed the file submission we will make sure to use the higher resolution file for your [custom sign](#).

I need help designing my pole banner. Can you help me design my pole banner?

We'd love to help you get the perfect design for your banner. We are proud of our [design services](#) and they are completely FREE!

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Google
Customer Reviews

Price Each

\$84.87

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Additional Details ▾

What are some typical uses for pole banners?

Some common uses for pole banners are signs on light poles or lamp posts next to or along main roads, streets, boulevards, and city avenues. They are a great way to advertise at car dealerships and promote events, celebrations, and anniversaries for municipalities or college campuses. They are especially useful for seasonal use during the summer and winter holiday periods.

I have two different graphics. Can I put two banners on a single hardware arm, back-to-back?

Unfortunately the only way to feature two graphics on the same hardware arm is by having a double sided banner. The poles and hardware kit can not have two separate banners slid onto them. Nonetheless, you are able to print the two side differently by selecting the “2 Sides Different” option while designing your banners on our design tool.

Can I install my pole banner outdoors? Are they weather resistant? Will wind damage them?

Yes! Our banners for street poles are able to be used both indoors and outdoors. They are waterproof and UV resistant. The grommets are intended to allow for use of zip ties to securely install the banners in the case of moderate wind. While weather conditions and general climate will affect the lifespan of your banners, they are produced to withstand prolonged outdoor use. The biggest potential problem for your banners is extreme weather. If such weather is imminent, we recommend considering removing your banners until the weather passes.

Is the pole banner hardware compatible with square poles or flat surfaces?

For maximum stability, we recommend installing your pole banner on a curved surface, as that is what the hanging hardware is designed for. However, we have had customers successfully install pole banners onto square poles and other flat surfaces.

Will my pole banner fade? Will the graphic wear off?

Since our banners are UV safe they will be resistant to fading in direct sunlight. However, over an extended period of time in UV light, like any other banner or sign they will begin to show natural signs of wear and use. Because of our digital printing method your graphic will not wear off.

Do you offer pole banners with wind slits?

We don't offer our pole banners with wind slits. While there may be some benefit of doing so, the wind slits also make your banner less architecturally sound, more prone to ripping and tearing, and create less visibility to your graphic.

Can I reuse my pole banner?

Absolutely! Pole banners and their hardware are reuseable. When not in use be sure to clean them off and store them rolled up and placed in a hard container or somewhere where objects won't be placed on top of them. We recommend storing them in a dry environment and away from items that may scratch or damage the banner material. Many times pole banners are intended for short term or one time use. Be sure to check that your design has evergreen information and not specific dates or times that may prevent you from using the banner again in the case of annual events.

What is the lifespan of my pole banner?

Since these banners are exposed to the elements more than some of our other products they typically have a shorter lifespan. With proper installation and care you should be able to use them for two or more years.

Price Each

\$84.87

Get Started

Additional Details ▾

the banner to the hardware?

To install your pole banner you'll want to begin by installing the hardware unless you have pre-existing hardware already in place. To install the hardware you may require the help of a second person to assist you. Begin by measuring the length of your banner and place the mounting brackets up against the desired post or pole with the proper distance between them based on the length of your banner. Fasten the mounts to the pole with the four steel bands. You'll use two steel bands per mounting bracket. Once the brackets are fixed to the pole you can insert each of the fiberglass arms in, one per bracket. To secure the fiberglass arms to the mounts you will use the threaded screws, one per bracket. The pin with key ring will be inserted into the other hole on the mounting bracket and is used to attach a zip tie from the keyring to the grommet on your banner. After installing the hardware you may start to slide the pole banner onto each of the extended fiberglass arms, sliding both the top and bottom portions of the banner onto the arms at the same time until the arms are completely covered by the graphic. To secure your banner to the hardware, fasten with zip-ties (optional) through each of the grommets on the side of the graphic where the hardware is and loop the zip-tie through one of the pin's keyrings. Fastening the graphic to the hardware will improve the banner's resistance to wind and keep it in place during windy conditions.

I want to have a dual banner setup. What's the best way to get this look?

You can absolutely use two banners on the same pole or post. In order to get this look you'll need to order two pole banners and two sets of hardware. If you are wanting the same graphic for each you can simply add hardware as an option and change your quantity of banners to two before checkout. When installing the banners you'll install both sets of hardware but use a single steel band for mounting both the top and bottom sets of mounts. Doing so will leave you with four extra bands once the installation is complete. This is only possible with 2" pole pocket banners due to the fact that 3" and 4" pole pocket banners are not currently sold with the optional hardware kit.

How do I remove my pole banner? How should I store it?

To remove your pole banner from hardware reverse the steps of installation. Begin by removing any zip-ties, loosening the threaded screw, and sliding the banner off each of the fiberglass arms. To store the graphic you should start by thoroughly cleaning it with a damp cloth. You may use a mixture of warm water and dish soap to create a cleaning solution for the cloth. After cleaning the banner and allowing it to air dry or wiping it with a non-abrasive cloth, roll the banner up and place it in a dry, cool place away from any direct sunlight or weather exposure.

How do I clean my pole banner?

To clean your hardware or pole banner we recommend using a mixture of warm water and dish soap with a damp cloth. Be sure to use a non-abrasive or microfiber cloth to prevent scratching to the graphic. Gently wipe away dirt or dust on the hardware or banner and let them air dry.

I removed my pole banner from shipment or storage and it is wrinkled. How do I remove these wrinkles?

Wrinkles may occur during shipment and storage. Luckily they are normal and can easily be removed. To remove any wrinkles unroll the banner and place it flat on a table outdoors during a warm sunny day. After a few hours the warmth of the sun should ease any light wrinkles out of the material. Installing them and having them sit in the sun should do the same thing!

Your trusted, custom signage provider.

Price Each

\$84.87

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Additional Details

Company

- About
- News
- Policies
- Our Advantage
- Customer Reviews
- Editorial Team

Resources

- FAQ
- Design Services
- Giving Back
- Sample Pack
- Printable Coronavirus Signage
- Site Map

Support

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- How Tos
- Careers

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- Branded Signage Portals
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Community

Signs.com Blog



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E-mail Address

This site is protected by reCAPTCHA and the Google [Privacy Policy](#) and [Terms of Service](#) apply.

*Next Day Production excludes large orders, business cards, post cards, door hangers, rack cards, bumper stickers, brochures, table tents, flyers, metal photo prints, wood prints, face masks, neck gaiters, and orders placed on weekends and the day before observed holidays (upcoming holidays:)

*Free ground shipping to contiguous United States. Excludes rigid materials over 36" and orders that require freight shipping.

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Home / Signs Posters / Vinyl Banners

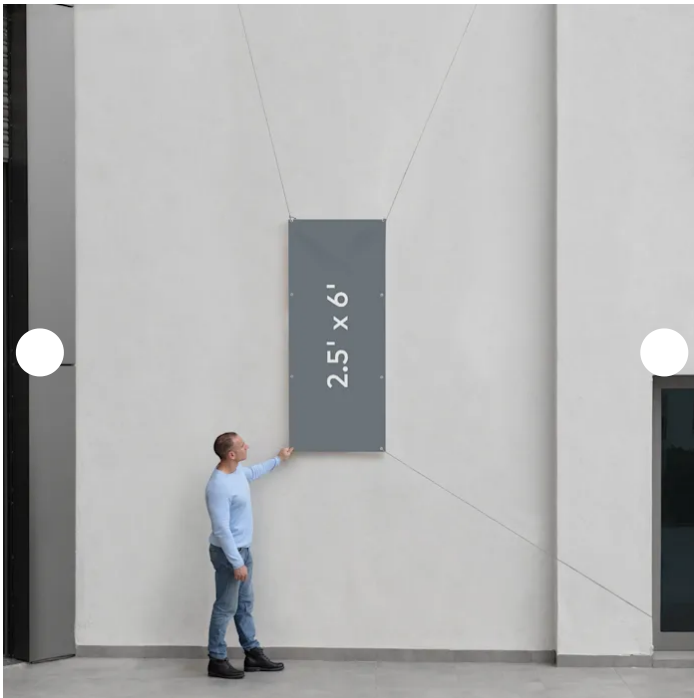
Custom Vinyl Banners

★★★★★ 4.3

Advertise, announce or celebrate with vinyl banners.

- Hundreds of professional designs
- Durable vinyl material
- Indoor & outdoor options
- Grommets & reinforcements available
- Fade-resistant printing

Need a hand? [Get help from one of our designers.](#)



Orientation

Size

1.7' x 3'	2.5' x 4'	2.5' x 6'	2.5' x 8'
4' x 6'	2.5' x 10'	2.5' x 12'	4' x 8'
4' x 10'	6' x 10'	8' x 10'	4' x 12'
6' x 12'	8' x 12'		

Material

Grommets

Recommended

Reinforced Edges (Welding)

Quantity

Add accessories**Price \$75.61**

Original Price (\$75.61) + Accessories (\$0.00)

[Start designing](#)[Download a Photoshop or Illustrator template for your design.](#)**Product Specifications**

Materials, bleeds, margins, etc.



Add a **PayPal QR code** to create convenient, custom payment cards. PayPal touch-free payment capabilities let customers pay you in a snap.

[Visit touch-free payments.](#)

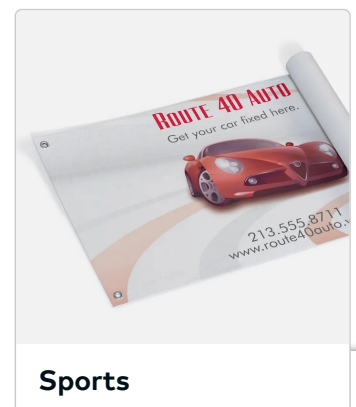
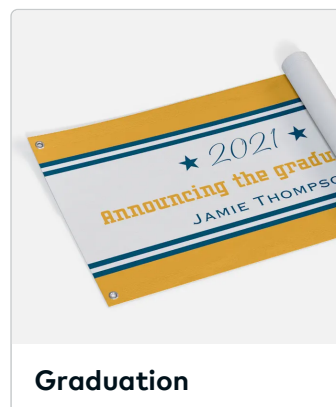
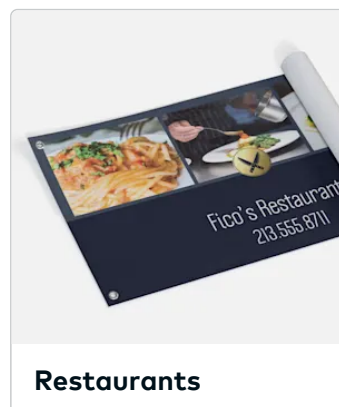
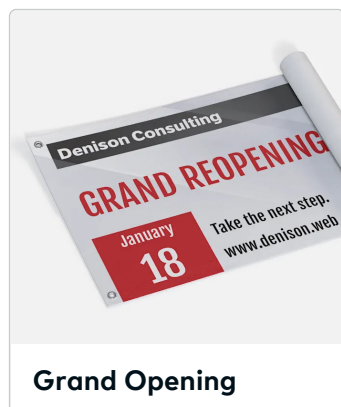
Catch people's attention with full-color banners.

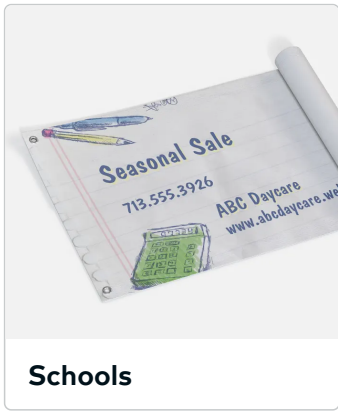
Our custom vinyl banners are hard to miss no matter where you hang them. Choose from 16 different sizes that can be printed horizontally or vertically. If you're displaying your banner in a store, the indoor vinyl is your go-to. If you're trying to draw attention outside, go with the extra-thick outdoor vinyl. Pair with reinforced edges and grommets to ensure your banner stays safe and secure.

Durable yet lightweight, our custom vinyl signs are made of waterproof and fade-resistant material, with full-color printing. Upload your artwork or choose from our selection of professionally designed templates to get started on your vinyl banner printing.

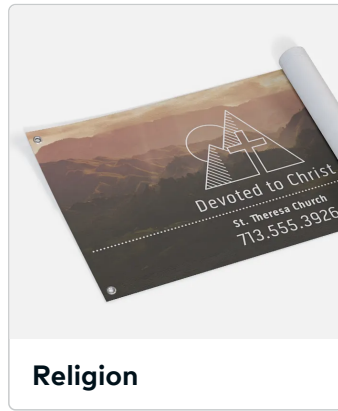
Shop by Popular Trends

Browse our most popular and on-trend styles.

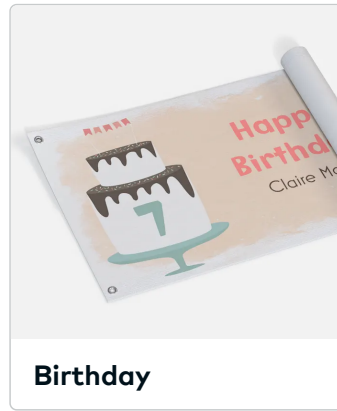




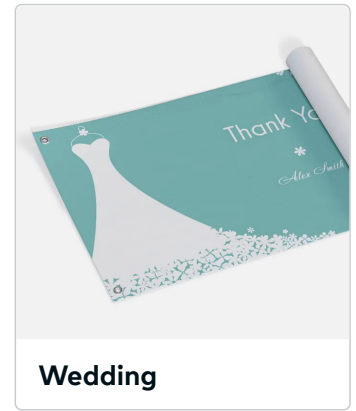
Schools



Religion



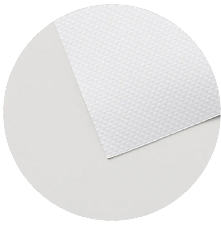
Birthday



Wedding

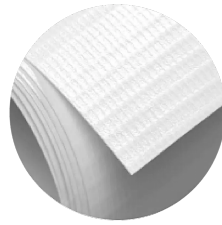
Available Options

Pick from these options before you order.



Indoor Vinyl

13 oz. lightweight vinyl that's water and fade resistant. Great for in-store or indoor events.



Outdoor Vinyl

15 oz. sturdy vinyl that's weather, water and fade resistant. Use outside and on storefronts.



Reinforced Edges

Extra vinyl that's heat welded onto the edges of your banner. Great for extra durability.



Grommets

.05" metal grommets added to the corners of your banner for easy hanging.

Selecting Your Banner

Check out the variety of banners we offer.



Custom Vinyl Banners

- 13 or 15 oz. vinyl
- Optional grommets
- Easiest to read

Best for:

Indoor/outdoor use



Fabric Banners

- 100% recyclable polyester
- Grommets included
- Scratch resistant

Best for:

Retail & offices



Mesh Banners

- Woven polyester mesh
- Grommets included
- Weather resistant

Best for:

Outdoor events



Retractable Banners

- Vinyl with metal stand
- Carrying case included
- Fastest setup

Best for:

Trade shows

Hanging Accessories

Use to securely attach to fences, poles and more.



Nylon Ropes

Suspend your banner between posts or hooks. 50' in length.



Zip Ties

Quickly attach your banner to poles or fences. Pack of 50.



Adhesive Hangers

Peel and stick to your banner and use with rope. Set of 4.

Frequently Asked Questions

Q: Will my banner come with grommets included? How many grommets do I need?

A: No, but grommets are highly recommended for a secure, reinforced hold whether you're using rope, zip ties or a stand. Review this chart for the number of grommets needed for each banner size.

Banner Size	Number of Grommets
1' x 2', 1.7' x 3', 2.5' x 4' & 4' x 4'	4-8
2.5' x 6' & 4' x 6'	6-8
2.5' x 8'	8
2.5' x 10' & 4' x 8'	12
2.5' x 12' & 4' x 10'	14
6' x 10' & 4' x 12'	16
8' x 10' & 6' x 12'	18
8' x 12'	20

Q: What are reinforced edges?

A: Our heat-welding process reinforces the edges of your banner, making it better suited for outdoor and long-term use. We recommend both edges reinforcement and grommets if you're hanging your banner outside for a long time.

Q: What type of banner stands do you offer?

A: We recommend our [retractable banners](#) if you're looking to use a stand. They come preassembled with a banner, stand and case for a quick and easy set up.

We also offer the following vinyl banner stands:

- H-banner stands: Available for 1.7' x 3', 2.5' x 4', 2.5' x 6' and 2.5' x 8' vertical sizes.
- L-banner stands: Available for 2.5' x 4', 2.5' x 6' and 2.5' x 8' vertical sizes.
- X-banner stands: Available for 2.5' x 4', 2.5' x 6' and 2.5' x 8' vertical and grommeted sizes.

Q: Can I order a custom banner size?

A: No, not at this time.

Q: If I see wrinkles on my banner, how do I remove them?

A: Wrinkles should smooth out over time. But if you need to speed up the process, place your vinyl banner under a heavy flat object to get the wrinkles out. To avoid creasing while storing, don't put anything on top of the banner. We also recommend washing your hands every time you handle the banner.

Q: Will my banner be fireproof?

A: Yes. Our vinyl banners are NFPA-701 certified.

Ideas & Advice

Read our practical tips and inspirational stories.



Create Buzz for Events

Learn how to approach your events to make a difference.

[Read article](#)



Own Your Outdoor Events

Create the right strategy to help cut through the noise.

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Q&A

[Ask a Question](#)

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Search for...

Showing 5 out of 1407 Questions

Sort By Newest

Q I need a 4-ft x 8 ft horizontal print ed double-sided with wind slits as it will be hanging in an open field.
Asked by Jan 8 days ago

★ Verified Reply - Tanae

Thanks for asking! At this time we don't offer the option to order the vinyl banners with cuts or slits in them. However, mesh banners do have small holes that allow the wind to pass through them. Here's the link to see those: www.vistaprint.com/signs-posters/mesh-banners? We hope this helps.

👍 0 👎 1

Q What is the size limit and file type required for a vinyl banner?
Asked by Loreen 9 days ago

★ Verified Reply - Tanae

Thanks for your question. The full-bleed image size for the 1.7' x 3' banner is, 22.00" x 38.00", 55.9 x 96.5 cm, 3300 x 5700 pixels. You can use the link below to view the acceptable file types. If you need any assistance with the banner design, please contact customer care at 1.866.207.4955. <https://www.vistaprint.com/vp/ns/propath/UploadResources.aspx>.



Q I'm trying to order a horizontal 2.5' x 6' vinyl outdoor banner. But I can't figure out or find what stand I can use for this? I'm needing it to be on a sturdy stand outdoor, in grass. Not against a fence or building like pictured. Are there options for this? If so what?

Asked by Veronica 11 days ago

★ Verified Reply - Tanae

Thanks for your query. Unfortunately, we don't offer banner stands for horizontal banners at this time. Sorry about that.

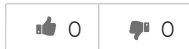


Q Can I get three of something printed and sent to 3 different addresses?

Asked by Robert 17 days ago

★ Verified Reply - Tonia

Thanks for your question. You won't be able to ship all three items to different addresses on the same order. You will be required to place separate orders.



Q I want to order the 4'x4' banner, is there a way to get it with just 4 grommets instead of 8?

Asked by Buddy 18 days ago

★ Verified Reply - Tonia

Thanks for your question. We don't offer the option to choose the amount of grommets.



▼ Show more Q&A

Share a review and see what other customers are saying.

Reviews



4813 Reviews

[Write a Review](#)

84% of respondents would recommend this to a friend

5 Stars	3550	Ease of Design	★★★★★ 4.5
4 Stars	341	Product Quality	★★★★★ 4.4
3 Stars	242	Product Value	★★★★★ 4.4
2 Stars	241		
1 Star	439		

Reviewed by 4813 customers

Highest Rated

★★★★★ 5

VistaPrint Never Disappoints!

Submitted 3 days ago | By Ashykins From Tampa, FL

✓ Verified Reviewer

This is the third or fourth banner that I've purchased from VistaPrint and once again, it has far exceeded my expectations! I will be using this latest banner as the backdrop for my son's 2nd birthday decorations and it came out so perfect! I find the website to be easy to use when designing the banner and it always looks even better in person than online! Pricing is very fair and shipping is quick!

[More Details](#) ✓

Bottom Line Yes, I would recommend to a friend

👍 0

Was this review helpful to you?

👎 0

[Flag this review](#)

★★★★★ 5

Great Quality

Submitted 4 days ago | By SPASCENTUALS From Friant, CA

✓ Verified Reviewer

This is the perfect backdrop on my 10x10 canopy. It's strong and great quality

[More Details](#) ✓

Bottom Line Yes, I would recommend to a friend

👍 0

Was this review helpful to you?

👎 0

[Flag this review](#)

★★★★★ 5

Definitely will purchase again

Submitted 5 days ago | By Maddy G From Georgia

✓ Verified Reviewer

I'm so satisfied. I order express shipping hoping my item will get to me on time and they came so fast. My grand opening is approaching and now I'm ready

[More Details](#) ✓

Bottom Line Yes, I would recommend to a friend

👍 0

Was this review helpful to you?

👎 0

[Flag this review](#)

★★★★★ 5

Absolutely beautiful and well done

Submitted 6 days ago | By Lisbeth From Tampa, FL

✓ Verified Reviewer

Amazingly! I love this banner. I had ordered before but this order exceeded my expectations. the quality of the material is optimal. the quality of the printing is amazing. the size is accurate. delivery time was earlier than estimated. I'm very happy with this purchase.

[More Details](#) ✓

Bottom Line Yes, I would recommend to a friend

👍 0

Was this review helpful to you?

👎 0

[Flag this review](#)

★★★★★ 5

Fast and great

Submitted 15 days ago | By Shadyacres From Wartrace, Tennessee

Bottom Line Yes, I would recommend to a friend

✔ **Verified Reviewer**

I can not say enough good things about my sign. Have had a lot of people asking where did I get it. Not only the shipping was super fast.

[More Details](#) ▾

👍 0

Was this review helpful to you?

👎 0

[Flag this review](#)

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 ★ EST. 1975 ★ We're the Experts ★

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☎ 800-445-0653

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🛒 (45) Cart ▾

Order Contact

Sylvia Carrillo

P:512-892-1383 ____
 scarrillo@sunsetvalley.org

Bill to Account

Sylvia Carrillo

3205 Jones Road
 Sunset Valley, TX 78745
 USA


Shipping Information

Change

City of Sunset Valley

ATTN: Sylvia Carrillo
 3205 Jones Road
 Sunset Valley, TX 78745
 USA
 scarrillo@sunsetvalley.org

Order Line Items

DESCRIPTION	ITEM PRICE	QTY	TOTAL
 SKU DEKCHCAF2448V Cafe Street Pole Banner (24 in x 48 in)	\$96.31	45	\$4,333.95

[Terms and Conditions](#) | [Return Policy](#) | [Privacy Policy](#)

🚚 Shipping Options

Shipping Method:

1 to 5 business days within the contiguous U.S., 3 to 7 business days to and from Alaska and Hawaii

Order Totals

Product Subtotal:	\$4,333.95
Coupon (Product):	\$0.00
Shipping:	\$65.12
Coupon (Shipping):	\$0.00
Coupon Amount:	\$0.00
Taxes:	\$0.00
Order Total:	\$4,399.07

Are you using a Coupon?

Flagpole Sale! Save 20% Off IN STOCK items with Coupon Code FP200r

Shop Flagpoles
\$4,399.07

Order
Balance:

Enter Promotional Code

Additional Information

Sales Rep Code

Secure Payment

All transactions are secure.

Payment Method

Credit Card

PayPal

Your Credit Card will be charged at the time of shipment.

We requested authorization from the financial institution that issued your card for the transaction amount for your order. Although you haven't been charged, these funds are being reserved within your account to ensure your order can be processed and charged upon shipment. This is known as an "authorization or transaction hold." If your order is cancelled, the time required to remove this authorization or transaction hold is determined by the financial institution that issued your card and could range from 3 to 7 days from the day of authorization. If your order was back ordered, a second authorization may occur.

Card Information

We accept



Enter card info

By placing your order you agree to our Terms and Conditions

Comments

250 characters remaining

Place order now



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800 West Ninth Street
Little Rock, Arkansas 72201
TF: 800-445-0653
PH: 501-375-7633
FX: 501-375-7638
Customer Service

FlagandBanner.com - North Miami
13870 W Dixie Hwy
North Miami, Florida 33161
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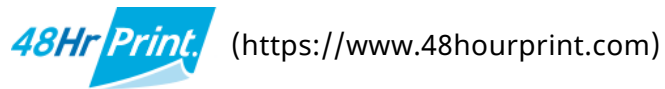


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Ecommerce & ERP Integration by Website Pipeline



Looking for Postcards (/search/Postcards), Business Cards (/search/Business%20Cards), Brochures (/search/Brochures), and Banners (/search/Banners)?

We have updated our Terms of Use, effective December 30, 2021. Learn more
(<https://www.48hourprint.com/terms-of-use.html>)


Supply chain disruptions and labor shortages are causing delays for some orders. Please allow for the possibility of an incremental 1-2 days when ordering. Thank you for your understanding.

[Home \(https://www.48hourprint.com\)](https://www.48hourprint.com) > [Banner Printing \(/banner-printing.html\)](/banner-printing.html) > Pole Banners

Pole Banners

\$136.33 1 for ~~\$194.76~~

30% OFF Coupon code **LOVEMYPBAN** is applied.

**Need
Help**






- ✓ Perfect for outdoor advertisements
- ✓ Street pole or wall mount options
- ✓ Print on 2 sides for high visibility

Poles

Pole + Banner ▼

Display Options

Street Pole Banners ▼

Bracket Width

18 ▼

Bracket Type

Double ▼

Graphic Size

18" x 48" ▼

Need
Help

Material

Standard 13 oz. Vinyl

Printed Side

Front and Back

Quantity

1 ▼

Printing Turnaround

5 Business Days

Printing Cost:

1 for ~~\$194.76~~ **\$136.33**

(~~\$194.76~~ \$136.33 / piece)


Coupon code **LOVEMYPBAN** is applied. **30% OFF**

 **Upload Your Artwork**

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File not ready? Buy now & upload later >


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Description	Layout Templates
--------------------	------------------

Take Your Advertising Outdoors With Pole Banner Printing

Need Help 

Set the bar high for your promotions with pole banners from 48HourPrint.com. Pole banner printing gives your business the outdoor visibility it needs. Popular among gyms, ad agencies, museums, and event organizers, custom light pole banners are an effective way to get the attention of potential customers out on the streets and along sidewalks.

Print pole banners with 48HourPrint.com enjoy the benefits of our banner printing services (<https://www.48hourprint.com/banner-printing.html>). We offer the most affordable banners and the best discounts you'll find online. Order banners in bulk for even bigger savings.

Whether you are an event organizer or a sales representative, we'll help you print the perfect banner for your business and budget. Pole banners are a cost-effective option for seasonal advertising. Once installed, you can just order banners without brackets to switch up your promotions.

They can also be printed on both sides to maximize visibility and attract pedestrians and drivers passing by on either side. You can order light post banners with street pole mounts or wall mounts so you can set them up anywhere. Single and double bracket types are also available to give you more mounting options.

Print custom pole banners and we can have them shipped out and on their way in just two (2) business days.

Start Customizing Your Banners

It's easy to create and print pole banners on our website. We print on UV-resistant and waterproof material that is safe for outdoor use and lasts up to 5 years. Our order calculator's dropdown options allow custom printing according to banner size, display options, and printing turnaround time.

1. Banner Type

First, select if you just need a banner or a banner with mounting options. This means your order will come with brackets if you choose banners with mounting options.

2. Display Option

Choose between street pole or wall mount banners. Street pole banners come with brackets you can easily install and tighten around the width of a pole. Wall mount banner brackets are suited for flat surfaces.


3. Banner Bracket Width

We offer three (3) size options brackets: 18", 24", 30". After you choose your bracket width, the order calculator will automatically provide the available banner graphic size options.

4. Bracket Type

Pole banners can be installed as a single banner on one side of a pole, or on both sides as a double banner. This depends on your location and how much space is available for your promotion.

5. Material

Choose between **standard 13 oz. vinyl** and **18 oz. blackout vinyl**. For a highly durable but economical banner, go for the 13 oz. vinyl. It comes with a matte finish for great visibility even in bright light. The 18 oz. blackout vinyl is much thicker and won't give off that transparent effect when light tries to pass through. 

To print pole banner designs, just upload your artwork, or use our online design tool. You can also use our banner templates to help you get started.

Be sure to check our banner order pages for awesome deals and discounts. Print custom banners (<https://www.48hourprint.com/custom-banners.html>) today.

Frequently Asked Questions

When can I get my banners delivered?

Our fastest printing turnaround for pole banners is two (2) business days. If you confirm your order by 8 p.m. ET, your banners will ship from our facility in 24 hours. Note that printing turnaround does not cover weekends, holidays, and shipping transit time. You can select your preferred printing turnaround options using the order calculator.

What are the most popular banner sizes?

Your banner size should match the length of the pole or space on your wall. The most common sizes we get from orders are 18" x 36" and 24" x 36", which works for 12 ft. poles. If you are advertising on a 20 ft. pole, we recommend getting the 30" x 36" banner size for easier visibility even from afar.

Can I print two different designs for back-to-back pole banners?

Yes. Just select the front and back printing options in the order calculator and upload the corresponding designs.

What are pole banner wind slits?

We offer an option to cut wind slits into the banner. This allows air to pass through and reduce the pressure on the pole banners.

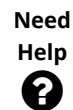
Will my pole banners come pre-assembled?

Yes, your pole banner will be shipped in a bag and comes pre-assembled.

I don't have a design yet. Do you have banner templates?

Yes, we have free blank templates you can download to design from scratch. These are compatible with your preferred editing software and include predefined guidelines indicating our bleed, trim, and safety specifications. See the Layout Templates tab on this page.

Design and Create Your Own Banner Within Minutes



Need some help with designing your pole banner? This shouldn't be a problem with our broad selection of banner design templates.

Choose from our collection of design templates and use it to create your own banner. These templates are free and easy to customize. To help you choose, just filter the banner templates by size, by industry (e.g. retail (<https://www.48hourprint.com/design/retail+banners>), food & beverages (<https://www.48hourprint.com/design/food+beverages+banners>)), by style (e.g. basic (<https://www.48hourprint.com/design/do+it+yourself+banners>), corporate (<https://www.48hourprint.com/design/corporate+banners>), or minimal (<https://www.48hourprint.com/design/minimal+banners>)), and other categories like birthdays

(<https://www.48hourprint.com/design/birthday+banners>), weddings
 (<https://www.48hourprint.com/design/wedding+banners>), and holidays
 (<https://www.48hourprint.com/design/holiday+banners>).

How to Use Our Online Design Tool in Creating Your Banners

Once you have selected your banner template, you will be redirected to our intuitive online design tool. Here's how to use it in designing your custom banners (<https://www.48hourprint.com/custom-banners.html>):

- **Step 1.** Choose a banner template that you want to customize.
- **Step 2.** Start customizing your banner online. Type the text on the banner template and upload your photos logo or graphics.

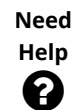
Note: You can find the tools that you need for designing your banner on the Top Toolbar. Use them to crop your image, insert shapes and photos, add background color, and more.

If you also want to use images that look more professional, you may access our image library without exiting the design tool. Here, you can purchase licensed stock images that you can use to perfect your banner.

- **Step 3.** Click Preview, Save, and Proceed to Order once you're done with the design. Visit our design templates (<https://www.48hourprint.com/create48.html>) page now to check out our wide selection of ready-to-print banners design templates (<https://www.48hourprint.com/design/banners>)!

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Other Display Advertising

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Need
Help


CITY COUNCIL MEETING DATE: DECEMBER 7, 2021



CITY COUNCIL AGENDA ITEM # 15

STAFF PREPARER/CONTACT INFORMATION: Sylvia Carrillo, City Administrator
scarrillo@sunsetvalley.org

COUNCIL SPONSOR: Councilmember Reetz wreetz@sunsetvalley.org /Administration

SUBJECT: MARKETING/BEAUTIFICATION & ECONOMIC DEVELOPMENT

DESCRIPTION: Consider and act on a recommendation by the CED committee to begin the planning phase of banner development and placement. (Councilmember Reetz/Administration)

BACKGROUND: At the November 16, 2021, meeting, Council approved the remaining American Rescue Plan funds in the amount of \$66,512 to be used for beautification along the commercial corridors.

The CED committee met on December 1, 2021 and recommended that the City move forward with banner development and placement in the commercial corridors and other feasible areas of the City, as well as additional poles located along the Brodie Lane corridor. The motion passed unanimously.

Staff has been working with Canales and Co under the prior marketing contract and several banner designs exist. The process for selection of the banner designs, time frames of placement, number of campaigns, and total number of banners.

Estimated costs of banners and hardware (1 time cost) based on the prior order is approximately \$125 a banner. This number will fluctuate based on the art and the final number ordered.

APPLICABLE CODE SECTIONS: City of Sunset Valley Financial Policy

FUNDING:

CURRENT YEAR FISCAL BUDGET							
FUND	DEPT.	ACCT.	DESC.	BUDGET	ENCUMBERED	THIS ITEM	REMAINING
01 – General Fund	01- General Fund	5310	Economic Development	\$66,512	\$0	\$0	\$66,512
PRIOR YEAR FISCAL BUDGET(S)							
BUDGET YEAR	FUND	DEPT.	DESC.	ACCOUNT	AMOUNT	TOTAL	NOTES

STAFF RECOMMENDATION:

SUPPORTING MATERIALS PROVIDED: YES

- PREVIOUSLY PROPOSED BANNER DESIGNS *(NONE HAVE BEEN APPROVED OR VETTED BY ANY COMMITTEE OTHER THAN THE MARKETING AD HOC. FURTHER PUBLIC INPUT WILL BE REQUIRED)*