



**NOTICE OF A REGULAR MEETING OF THE  
SUNSET VALLEY ARTS COMMISSION  
MONDAY, MAY 9, 2022 AT 2:00 P.M.**

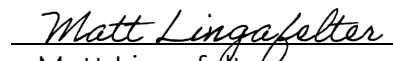
*This meeting will be held virtually via GoToTraining.  
To actively participate in the meeting, please register at:  
Registration URL: <https://attendee.gototraining.com/r/993367397110759169>  
Training ID: 120-078-124*

Notice is hereby given that the Arts Commission of the City of Sunset Valley, Texas will hold a regular meeting on Monday, May 9, 2022 at 2:00 P.M., virtually via GoToTraining, at which time the following items will be discussed, to-wit:

1. Call to Order
2. Citizen Comments
3. Consider approval of the minutes from March 14, 2022
4. City Council Liaison Report
5. ARTFEST Post Event Discussion and Next Steps
6. FY 22-23 Budget Requests
  - HOT Fund Application due May 31<sup>st</sup>
  - General Fund
7. Future Discussion Items/New Business
8. Adjourn

A quorum of the City Council may attend the meeting, however, no official action by the City Council shall be taken.

I certify that the above notice of meeting was posted at City Hall, 3205 Jones Road, Sunset Valley, Texas, on the 5<sup>th</sup> day of May 2022 at 5:00 P.M.

  
Matt Lingafelter  
City Secretary

The City of Sunset Valley is committed to the compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request.



**MINUTES OF A REGULAR MEETING OF THE  
SUNSET VALLEY ARTS COMMISSION  
MONDAY, MARCH 14, 2022 AT 2:00 P.M.**

This meeting was held virtually: <https://attendee.gototraining.com/r/2084882275576811265>

Training ID: 938-981-116

MEMBERS PRESENT: Karen Medicus (Chair), Sasha Russell (Vice Chair), Ruth Pifer-Huston, Joe Huston, Myles Fox, John Frick, Julie Kestner, Rob Johnson (Council Liaison)

STAFF PRESENT: Sylvia Carrillo

1. Call to Order
  - Chair Medicus called the meeting to order at 2:12 P.M.
2. Citizen Comments
  - None
3. Consider approval of the minutes from February 14, 2022
  - John Frick made a motion to approve the minutes, seconded by Myles Fox; all voted in favor and the minutes were approved
4. City Council Liaison Report
  - Council Member Johnson presented his report
    - Commission appointments aligned with FY
    - Mini Mural Update
    - Adventure Build at ARTFEST
5. ArtFest Discussion/Action Items
  - Sponsorship Solicitation Progress
    - Amy's and Mighty Fine will provide gift cards for giveaways
    - Central Market will have a booth as part of their sponsorship
  - Volunteer Assignments for event
    - Call for Volunteers will be in City Newsletter
  - Final review of Tshirt order

- Myles Fox made a motion to approve the cream version of the tshirt; with X votes in favor, one against (John Frick), the motion carried
  - No logos will be displayed on the tshirt, small logo on the front pocket and full poster size on the back
  - Poster Review
    - "s" in Tomar and the FCs should be lowercase, all other corrections for the poster saved in Adobe
  - Golden & Co. Update
6. Discussion/Action Items Potential Refocusing of General Fund Projects
- No action taken
7. Future Discussion Items/New Business
- April 11<sup>th</sup> will not be a formal Commission meeting, but a work session to prepare for ARTFEST, in-person at City Hall
8. Adjourn
- Meeting was adjourned at 3:18 P.M.



## Sunset Valley Arts Commission

### 2022 Member Contact List

1	Karen Medicus, Chair	<a href="mailto:kmedicus@austin.rr.com">kmedicus@austin.rr.com</a>	512-970-1791
2	Sasha Russell, Vice-Chair	<a href="mailto:Sashafree0@gmail.com">Sashafree0@gmail.com</a>	512-619-1277
3	Joe Hutson	<a href="mailto:Joehutson56@gmail.com">Joehutson56@gmail.com</a>	512-360-7776
4	John Frick	<a href="mailto:johnfrick@austin.rr.com">johnfrick@austin.rr.com</a>	512-560-8233
5	Ruth Pifer-Hutson	<a href="mailto:Pifer.hutson@gmail.com">Pifer.hutson@gmail.com</a>	512-961-0613
6	Myles Fox	<a href="mailto:mylesfox@mac.com">mylesfox@mac.com</a>	512-666-5350
7	Julie Kestner	<a href="mailto:juliekestner@gmail.com">juliekestner@gmail.com</a>	512-919-2221
8	Barbara Wilson	<a href="mailto:Wilsonbarbara655@gmail.com">Wilsonbarbara655@gmail.com</a>	512-590-9448
ALT	James Hart	<a href="mailto:jameshart@austin.rr.com">jameshart@austin.rr.com</a>	512-516-19966



## April 30, 2022 Highlights

Attendees: 7,856

Vendors: 93

Performance Stages: 2

Local Business Sponsors: 4

Adventure Build Participants: 1,047

Volunteers: 30

Volunteer Hours: 82







## SUNSET VALLEY ARTS COMMISSION

### General Fund Budget Request

FY 2022-2033

Established in 2006 and 2007, by Ordinance #061205 and #070717, the Sunset Valley City Council established a special commission of the City of Sunset Valley to be called the Sunset Valley Arts Commission.

#### **Purpose**

To serve in an advisory capacity to assist and make recommendations to Council and department heads to research, develop, implement, and evaluate policies, programs, and projects related to the Arts, and encourage and promote tourism in the City.

#### **Mission**

The mission of the SVAC is to serve the city and its citizens as advisors and advocates for the enhancement and integration of the arts in the community. We believe that a creative cultural environment is essential to the City's well-being.

#### **Focus Areas**

The Arts Commission focuses on two primary areas: 1) Cultural Tourism with Sunset Valley ARTFEST a regional art and music event that celebrated its 14<sup>th</sup> year on April 30, 2022. The event featured two music stages, 93 vendors, 4 local business sponsors, and brought 7,856 attendees to our city. This event is funded by the Hotel Occupancy Tax Fund 2) Community art events for residents to experience and enjoy.

#### **Community Art Events FY 2022/2023**

Since its formation, the commission has produced various community art events: summer concert series; world art and culture experiences; movie nights; art workshops; and more funded by the general fund for the benefit of residents. These events were typically held at City Hall. Pandemic restrictions put a hold on these social gatherings for past two years. The commission shifted focus to building an online presence with the Sunset Valley Arts Facebook page and developed "Bringing Art Home" a collaborative program with SVPD to serve residents that were confined to their homes due to the pandemic.

With pandemic restrictions easing the commission looks forward to bringing back multiple opportunities and new programs for residents to experience and enjoy the arts in the next fiscal year.

**FY 22/23 GENERAL FUND BUDGET REQUEST: \$26,000**

FY 21/22 GENERAL FUND BUDGET APPROVED WAS \$26,400