

CITY OF SUNSET VALLEY

PARKS AND OPEN SPACE PLAN

**AD HOC COMMITTEE MEETING
TUESDAY, MAY 9TH, 2022**



TEAM MEMBER INTRODUCTIONS

ASAKURA ROBINSON



Claire Eddleman-Heath, PLA
Principal-In-Charge



Kari Spiegelhalter
Project Manager



Anya Moucha
Deputy Project Manager



Michelle Bright, SITES AP
Senior Advisor

AD HOC COMMITTEE MEMBERS

What is one goal you'd like to see achieved from this project?

PROJECT OVERVIEW

PROJECT TIMELINE

	2022																			
	Apr	Apr	Apr	Apr	May	May	May	May	Jun	Jun	Jun	Jun	Jul	Jul	Jul	Jul	Aug	Aug	Aug	Aug
TASK 0: PROJECT MANAGEMENT																				
0.1 Kickoff Mtg	●																			
0.2 Biweekly Calls																				
0.3 PMP																				
0.4 Council Presentation																				●
TASK 1: UNDERSTAND																				
1.1 Plan & Rec Review																				
1.2 Site Visit		●																		
1.3 Demo/Trends Analysis																				
1.4 Needs Assessment																				
1.5 Existing Conditions								●												
TASK 2: ENGAGE																				
2.1 Public Engagement Plan								○												
2.2 Ad Hoc Committee Mtg							●													
2.3 Community Survey																				
2.4 Speak-Out Events																				
2.5 Community Workshops																				
TASK 3: ENVISION																				
3.1 Draft Plan																				
3.2 Final Plan Selection																				
3.3 Funding Strategies																				
TASK 4: ACT																				
4.1 Strategic Action Plan																				
4.2 Draft Report																				
4.3 Final Plan Report																				○

- Stakeholder Meeting
- Deliverables
- Kickoff Meeting
- Site Visit
- Speak-Out
- Final Presentation to City Council

PLAN ADOPTION

TASK 1. UNDERSTAND

APRIL '22 TO MAY '22

Major Activities:

1. **Site Visit with Public Works Director** (Completed)
2. **Park Needs Assessments** (Completed)
3. **Demographics and Trends Analysis** (In Progress)

Major Deliverables:

1. **Needs Assessment Report** (In Progress)

TASK 2. ENGAGE

MAY '22 TO JULY '22

Major Activities:

We will discuss these later!

1. Create Public Engagement Plan (Completed)

2. 2 Speak-Outs

3. 2 Public Workshops

4. 3 Focus Groups

5. 1 Online Survey

6. 2 Ad Hoc Committee Presentations

7. 1 City Council Presentation

TASK 3. ENVISION

JUNE '22 TO AUGUST '22

Major Activities:

- 1. First Draft of 3 Master Plan Options**
- 2. Final Plan Selection!**
- 3. Funding Strategies**

TASK 4. ACT

JULY '22 TO AUGUST '22

Major Activities:

- 1. Strategic Action Plan**
- 2. Final Report**

AD HOC COMMITTEE RESPONSIBILITIES

- **Help Outreach for Public Engagement**

- Help with outreach to community members. Please share our survey and other opportunities for community engagement on your facebook pages and to your friends that live in Sunset Valley.
- Attend public workshops and potentially help lead activities.
- Help recruit focus group members.

- **Provide Feedback and Ideas**

- We'll be sending deliverables to you throughout the course of the project.
- We're exploring collaborative ways for you to provide comments on our deliverables and need to receive your comments within 1 week of providing the deliverable.
- Please provide your ideas and feedback!

PUBLIC ENGAGEMENT PLAN

SPEAK OUTS

- Opportunity for activities and surveys at pre-planned community events
- Provides equitable opportunities to fill out hard copies of surveys
- 2 Speak outs

- Planned Speak Outs:
 - Public Works Open House on May 21st

- Potential Opportunities:
 - SFC Farmers Market
 - CED Activities
 - Shopping Center - Playground at Doc's?

PUBLIC WORKSHOPS

- Opportunity to learn from community how they use existing parks and open spaces and how new parks and open spaces will serve them
- 2 Public Workshops
- Public Workshops:
 - First on June 1st or June 15th
 - Second TBD

FOCUS GROUPS

- Opportunity to dive deep in to a specific topic important to community members
- 3 Focus Groups
- Topics:
 - 1 Natural Resources
 - 2 Trails and Accessibility
 - 3 TBD
 - Playgrounds and Nature Play?
 - Sports and Recreation?

SURVEY

- Survey will be used to learn about how residents of Sunset Valley currently use parks and open spaces and how they would like to use them in the future.
- 1 Survey in June
- Survey Outreach:
 - Residents facebook and social media
 - Door to door solitation by Ad Hoc Committee members
 - Ad Hoc Committee outreach to networks
 - Mailers and bills sent by City of Sunset Valley
 - Yard signs

DISCUSSION QUESTIONS

- **Speak Outs**

- What community event should we attend?

- **Focus Groups**

- What should be our 3rd Focus Group topic?

- **Survey**

- What do you think is important to learn from community members as part of the survey?
- Can we get your help getting the word out about the survey?

NEXT STEPS!

- **Public Survey**

- In progress.
- We will provide a draft to you by the end of this week.
- Aiming for survey to be open for 4 weeks in June

- **Speak Out #1**

- Public Works Open House on May 21st

- **Needs Assessment Report**

- Draft needs assessment report on May 26th

THANK YOU!