



MINUTES OF A CALLED MEETING OF THE SUNSET VALLEY
COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE
WEDNESDAY, MARCH 10, 2021
6:00 P.M.

This meeting was held virtually at: <https://attendee.gototraining.com/r/2844762449905448706>
Training ID: 967-560-716

Members Present: Clayton Stice (Chair), Horacio Zambrana (Vice Chair), Macy Hurwitz, John Kestner, Mickie Powers, Wanda Reetz (Council Liaison)

Staff Members Present: Sylvia Carrillo

1. Call to Order – Chair Stice called the meeting to order at 6:03 P.M.
2. Citizen/Public Comments
 - Clayton Stice
3. Approval of the minutes from the February 3, 2021 regular meeting – tabled until next meeting
4. Council Liaison Report
 - Council Member Reetz delivered her report
 - Parliamentary Training reminder
 - Committee Goals from Council
 - Sales Tax report update
5. Review the small business needs assessment survey responses, discussion, and possible action on the development of a Small Business Grant Program for COVID-19 relief
 - Committee discussed the results of the small business survey
 - Discussion of the development of a small business grant program
 - Discussion of involvement of Sunset Valley business owners at CED Meetings, or development of a virtual round table
 - Four separate action items, see below:

John Kestner made a motion to approve holding roundtable discussions with Sunset Valley business owners at CED Meetings, seconded by Macy Hurwitz. All voted in favor and the motion carried.

John Kestner made a motion to recommend to Council coordinating with a non-profit firm to provide technical assistance to Sunset Valley businesses in receiving COVID-19 relief funds, seconded by Mickie Powers. All voted in favor and the motion carried.

John Kestner made a motion to recommend to Council to mirror the Austin Legacy Grant relief program for Sunset Valley businesses, seconded by Mickie Powers. All voted in favor and the motion carried.

Macy Hurwitz made a motion to recommend to Council to develop a Utility Bill Assistance Program for Sunset Valley businesses to assist with COVID-19 relief, seconded by Mickie Powers. All voted in favor and the motion carried.

6. Discussion and possible action on recommending a professional services contract for sales tax analysis and economic development services.
 - Presentation and cost comparison by Sylvia
 - Staff recommendation to engage with HDL
 - 6 month review of the contract
 - Committee approved pursuing a contract with HDL
7. Proposed Items for Next Meeting Agenda – none
8. Adjourn – meeting adjourned at 7:55 P.M.

MINUTES APPROVED ON 04.14.2021