



MINUTES OF A REGULAR MEETING OF THE SUNSET VALLEY
COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE
WEDNESDAY, JUNE 2, 2021
6:00 P.M.

This meeting was held virtually at: <https://attendee.gototraining.com/r/2848849336487517441>
Training ID: 325-046-764

COMMITTEE MEMBERS PRESENT: Clayton Stice (Chair), Horacio Zambrana (Vice-Chair), Macy Hurwitz, John Kestner, Wanda Reetz (Council Liaison)

STAFF PRESENT: Matt Lingafelter

1. Call to Order
 - Chair Stice called the meeting to order at 6:04 P.M.
2. Citizen/Public Comments
 - None
3. Approval of Minutes from the May 5, 2021 Regular Meeting
 - Macy Hurwitz made a motion to approve the minutes as amended to include John Kestner in attendance. All voted in favor and the motion carried.
4. Council Liaison Report
 - Council Member Reetz delivered her report
 - Staff directed to bring back the number of occupied versus vacant retail spaces
5. Final Review of Sunset Valley Stimulus Program
 - The Committee looked at the program with the comments and edits from the City Attorney
 - The Committee made changes in real-time to the program documents
 - John Kestner made a motion to send the revised Stimulus Program for final review and for staff to implement. All voted in favor and the motion carried.
6. Committee Budget Requests FY22
 - Committee discussed budget requests for the upcoming fiscal year
 - The Economic Development budget will depend on proposals from Ampersand
 - Macy Hurwitz made a motion for a General Fund Budget Request for Community Engagement for Residents at \$6,000. All voted in favor and the motion carried.
7. Economic Development Discussion – attracting businesses to Sunset Valley
 - This item was discussed after Agenda Item #2

- Committee discussed economic development opportunities to attract businesses, especially in lieu of the Brodie Oaks Development plans
- Horacio Zambrana made a motion to recommend to the City Council to engage with the Marketing Firm for a B2B Program, specifically reading out to businesses that may be affected by the proposed Brodie Oaks Development and attracting them to Sunset Valley. All voted in favor and the motion carried.

8. Proposed Items for Next Meeting Agenda

9. Adjourn

- Macy Hurwitz made a motion to adjourn, and the meeting adjourned at 7:38 P.M.