



MINUTES OF A REGULAR MEETING OF THE SUNSET VALLEY
COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE
WEDNESDAY, MAY 5, 2021
5:30 P.M.

This meeting was held virtually at: <https://attendee.gototraining.com/r/2036124425339992578>

COMMITTEE MEMBERS PRESENT: Clayton Stice (Chair), Macy Hurwitz, John Kestner, Mickie Powers, Wanda Reetz (Council Liaison)

STAFF PRESENT: Sylvia Carrillo and Matt Lingafelter

BUSINESS COMMUNITY MEMBERS PRESENT: Ryan Brown and James Hughes

1. Call to Order

- Chair Stice called the meeting to order at 6:35 P.M.

2. Citizen/Public Comments:

- Myles Fox
- Rudi Rosengarten

3. Sunset Valley Business Round-Table Discussion

- Discussion of the potential Small Business Grant Program based on the “Budaful” Program
- Discussion of COVID-19 and its impact, past and present
- Discussion of temporary signage and regulations
- Motion by Macy Hurwitz for the Committee to direct staff to explore temporary signage regulations and recommendations to City Council, all voted in favor and the motion carried
 - Comment from Mickie Powers
 - Comment from Ryan Brown with Bougies
- Discussion of a potential Holiday Event

4. Approval of Minutes from the April 14, 2021 Called Meeting

- Mickie Powers made a motion to approve the minutes, three members voted in favor (Macy abstained) and the motion carried.

5. Council Liaison Report

- Council Member Reetz delivered her report

6. HDL Sales Tax Report

- Sylvia Carrillo highlighted the Demographic and Marketing Analysis from HDL
- Committee discussed the report and economic development opportunities

7. Committee Budget Requests FY22

- Art in Public Places Discussion
 - Question and comments from Sasha Russell, Arts Commission Chair
 - Ask Ampersand and the Marketing Committee for recommendations
- Holiday Decoration Discussion
- Business Round-table Budget, including breakfast or luncheon meetings
- Social events for residents and community engagement funding

8. Proposed Items for Next Meeting Agenda

- Review demographic and marketing analysis data from HDL and discuss potential economic development opportunities

9. Adjourn

- Macy Hurwitz made a motion to adjourn, and the meeting adjourned at 7:50 P.M.